

## Res. Asst. PhD ALİ MURAT VARLI

### Personal Information

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: F-5791-2018

Yoksis Researcher ID: 125348

### Education Information

Doctorate, Gazi University, Sosyal Bilimler Enstitüsü, Sosyal Bilimler Enstitüsü, Turkey 2010 - 2021

Postgraduate, Kocaeli University, İletişim Fakültesi, Radyo, Sinema Ve Televizyon Bölümü, Turkey 2000 - 2003

Undergraduate, Bogazici University, Faculty Of Arts And Sciences, Department Of Western Languages And Literature, Turkey 1993 - 1998

### Foreign Languages

English, C1 Advanced

### Certificates, Courses and Trainings

Quality Management, Sorun Çözme Teknikleri, Ahmet Elginkan Mesleki ve Teknik Eğitim Merkezi, 2014

### Research Areas

Journalism, Advertising and Acquaint, Communication Sciences, Radio, Cinema and Television

### Academic Titles / Tasks

Research Assistant PhD, Kocaeli University, İletişim Fakültesi, Radyo TV - Sinema, 2000 - Continues

Lecturer, Yildiz Technical University, School Of Foreign Languages, Department Of Basic English, 1998 - 2000

### Courses

Research Methods in Social Sciences, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022

Screenplay Writing, Undergraduate, 2022 - 2023  
Mythology and Iconography, Undergraduate, 2022 - 2023  
Mass Communication Law, Undergraduate, 2022 - 2023, 2021 - 2022  
Creative Writing Techniques, Undergraduate, 2023 - 2024, 2022 - 2023  
Televizyon Eleştirisi, Undergraduate, 2022 - 2023, 2021 - 2022  
Copywriting in Advertising II, Undergraduate, 2022 - 2023, 2021 - 2022  
History of Political Thought, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Communication Ethics, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Fikir ve Sanat Eserleri Hukuku, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Copywriting in Advertising I, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Creative Thinking, Undergraduate, 2022 - 2023, 2021 - 2022  
Senaryo Uygulamaları, Undergraduate, 2022 - 2023, 2021 - 2022  
History of Political Thought, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Television Criticism, Undergraduate, 2022 - 2023, 2021 - 2022  
Bitirme Projesi, Undergraduate, 2023 - 2024, 2022 - 2023, 2021 - 2022  
Mesleki Yabancı Dil-II, Undergraduate, 2021 - 2022

## Articles Published in Other Journals

- I. **The Political Economy of Communication and the Third World: Notes on the Discourse of Development**  
Varlı A. M.  
Kocaeli Üniversitesi İletişim Fakültesi Araştırma Dergisi, no.17, pp.8-20, 2021 (Peer-Reviewed Journal)

## Books & Book Chapters

- I. **Country Profile: United Kingdom (England, Wales, Scotland, Northern Ireland)**  
Varlı A. M.  
in: Media Literacy: European Profile, Nurdan Öncel Taşkıran, Editor, Umuttepe Yayınları, Kocaeli, pp.115-176, 2012
- II. **European Profile**  
Öncel Taşkıran M. N., Varlı A. M.  
in: Media Literacy: European Profile, Nurdan Öncel Taşkıran, Editor, Umuttepe Yayınları, Kocaeli, pp.9-58, 2012
- III. **Reklam Gazete ve Dergileri**  
Çamdereli M., Varlı A. M.  
Rasyo Yayınları, İstanbul, 2009
- IV. **Öteki Ses**  
Paz O., Varlı A. M.  
İnkilap Kitabevi, İstanbul, 1997

## Refereed Congress / Symposium Publications in Proceedings

- I. **Kentsel Kimlik Göstergesi Olarak Kent Logoları**  
ÇAMDERELİ M., VARLI A. M., VARLI GÜRER S. Z., GÜRER M.  
II. Ulusal Halkla İlişkiler Sempozyumu, Turkey, 26 - 28 April 2006, vol.1, pp.235-279

## Activities in Scientific Journals

KİLAD - Kocaeli Üniversitesi İletişim Fakültesi Araştırma Dergisi, Assistant Editor/Section Editor, 2002 - 2005

## **Scientific Refereeing**

TAM Akademi Dergisi, National Scientific Refreed Journal, October 2023

Akdeniz Sanat Dergisi, National Scientific Refreed Journal, June 2021

## **Metrics**

Publication: 6

## **Non Academic Experience**

İnkılâp Yayınevi

Universal Dil Hizmetleri