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International Researcher IDs

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Education Information

Postgraduate, Kocaeli University, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2014 - Continues

Undergraduate, Bogazici University, Faculty Of Economics And Administrative Sciences, Department Of Business, Turkey 2007 - 2012

Academic Titles / Tasks

Research Assistant, Kocaeli University, İktisadi ve İdari Bilimler Fakültesi, İşletme Bölümü, 2013 - Continues

Articles Published in Other Journals

- I. **FİYAT İNDİRİMLERİNİN TÜKETİCİ DAVRANIŞLARI ÜZERİNDEKİ ETKİSİNDE ALGILANAN KURUMSAL İTİBARIN ROLÜ**
AYVAZ İ., ELMASTAŞ D.
Avrasya Sosyal ve Ekonomi Araştırmaları Dergisi (ASEAD), vol.7, no.1, pp.86-95, 2020 (Peer-Reviewed Journal)
- II. **A Study On The Relationship Between Personality Traits And Consumer Complaint Behavior**
ELMASTAŞ D., CANDAN F. B.
International Journal of Business and Applied Social Science, 2018 (Peer-Reviewed Journal)
- III. **POLITICAL PUBLICITY AND ELECTIONS RESULTS: AN EXPLORATORY STUDY ON TURKISH ELECTIONS**
AYVAZ İ., ELMASTAŞ D.
Journal of International Social Research, vol.10, no.50, pp.660-667, 2017 (Peer-Reviewed Journal)

Refereed Congress / Symposium Publications in Proceedings

- I. **FİYAT İNDİRİMLERİNİN TÜKETİCİ DAVRANIŞLARI ÜZERİNDEKİ ETKİSİNDE ALGILANAN KURUMSAL İTİBARIN ROLÜ**
AYVAZ İ., ELMASTAŞ D.
23. Pazarlama Kongresi, Kocaeli, Turkey, 27 - 29 June 2018
- II. **A STUDY ON THE RELATIONSHIP BETWEEN PERSONALITY TRAITS AND CONSUMER COMPLAINT BEHAVIOR**
ELMASTAŞ D., CANDAN F. B.
International Marketing Trends Conference, 18 - 20 January 2018

Metrics

Publication: 5