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International Researcher IDs

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Publons / Web Of Science ResearcherID: X-7302-2019

ScopusID: 57222352240

Yoksis Researcher ID: 185811



Education Information

- I. Doctorate, Dokuz Eylul University, PhD in Business Administration, Turkey 2011 - 2016
- II. Postgraduate, Dokuz Eylul University, Master of Quantitative Methods and Management Science, Turkey 2009 - 2011
- III. Undergraduate, Dokuz Eylul University, İktisadi Ve İdari Bilimler Fakültesi, İşletme Bölümü, Turkey 2005 - 2009

Foreign Languages

- I. English, B2 Upper Intermediate

Dissertations

- I. Doctorate, An Analysis of Relationships and Interactions between Waste Reduction and Performance Measures in Lean Manufacturing Implementations, Dokuz Eylul University, PhD in Business Administration, 2016
- II. Postgraduate, Fuzzy Rule-Based Modeling and An Implementation of a Price Forecasting Process, Dokuz Eylul University, Quantitative Methods and Management Science, 2011

Research Areas

Quantitative Methods, Multi Criteria Decision Making

Academic Titles / Tasks

- I. Associate Professor, Kocaeli University, İşletme Fakültesi, İşletme Bölümü, 2020 - Continues
- II. Assistant Professor, Kocaeli University, İktisadi ve İdari Bilimler Fakültesi, İşletme, 2019 - 2020
- III. Assistant Professor, Munzur University, Faculty Of Economics And Administrative Sciences, Department Of Business Administration, 2016 - 2019
- IV. Research Assistant, Dokuz Eylul University, Faculty Of Economics And Administrative Sciences, Department Of Business, 2009 - 2016

Academic and Administrative Experience

- I. Bölüm Akademik Teşvik Değerlendirme Komisyonu Üyesi, Kocaeli University, İşletme Fakültesi, İşletme Bölümü, 2022 - Continues
- II. Fakülte Yönetim Kurulu Üyesi, Kocaeli University, İşletme Fakültesi, 2022 - Continues
- III. Fakülte Kurulu Üyesi, Kocaeli University, İşletme Fakültesi, 2022 - Continues
- IV. Vice Dean, Kocaeli University, İşletme Fakültesi, 2022 - Continues
- V. Vice Dean, Kocaeli University, İktisadi ve İdari Bilimler Fakültesi, 2021 - 2022
- VI. Head of Department, Munzur University, Faculty Of Economics And Administrative Sciences, Department Of Business Administration, 2016 - 2019
- VII. Vice Dean, Munzur University, Faculty Of Economics And Administrative Sciences, Department Of Business Administration, 2017 - 2018

Courses

- I. Statistics, Postgraduate, 2023 - 2024
- II. Computer-assisted statistical decision analysis , Postgraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
- III. Research Methodology, Undergraduate, 2022 - 2023
- IV. Planning Techniques, Postgraduate, 2023 - 2024
- V. Business Mathematics I, Undergraduate, 2023 - 2024
- VI. Bilimsel Araştırma Yöntemleri ve Yayın Etiği , Postgraduate, 2023 - 2024
- VII. Scientific Research Methods and Publication Ethics, Doctorate, 2023 - 2024
- VIII. Computer-assisted statistical decision analysis , Postgraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
- IX. Research Methodology, Undergraduate, 2022 - 2023
- X. Advanced Production Management I, Postgraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021
- XI. Production Management, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020
- XII. Production Systems, Undergraduate, 2022 - 2023
- XIII. Production Systems, Undergraduate, 2022 - 2023, 2021 - 2022
- XIV. Production Systems, Undergraduate, 2022 - 2023, 2021 - 2022
- XV. Advanced Production Management, Postgraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020
- XVI. Production Systems, Undergraduate, 2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020
- XVII. Production Management, Undergraduate, 2021 - 2022, 2020 - 2021, 2019 - 2020
- XVIII. Operation Research II, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XIX. Operation Research II, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XX. Business Statistics II, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XXI. Business Statistics II, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XXII. Business Statistics I, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XXIII. Research Methodology, Postgraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XXIV. Research Methodology, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XXV. Business Statistics I, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XXVI. Research Methodology, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XXVII. Operation Research I, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017
- XXVIII. Operation Research I, Undergraduate, 2018 - 2019, 2017 - 2018, 2016 - 2017

Advising Theses

- I. Ayçin E., Sürdürülebilir Performans Ölçümünde Çok Kriterli Karar Verme Yöntemlerinin Kullanılması: BIST

- Sürdürülebilirlik Endeksi Firmaları Üzerine Bir Uygulama, Postgraduate, S.BABACAN(Student), 2022
- II. Ayçin E., İnovasyon Performansını Etkileyen Kriterlerin Bulanık DEMATEL Yöntemi ile Değerlendirilmesi, Postgraduate, B.BİROL(Student), 2022

Advising Graduates (Non-Thesis)

- I. Ayçin E., Bankacılıkta Dijital Dönüşüm ve Yapay Zeka, Masters (Non-Thesis), E.YAĞMUR(Student), 2023
- II. Ayçin E., Dijitalleşmenin İnsan Kaynakları Yönetimine Etkilerinin İncelenmesi, Masters (Non-Thesis, Evening Education), Ş.BARAN(Student), 2023
- III. Ayçin E., Muhasebe Meslek Mensupları Açısından E-Dönüşüm Sürecinin Benimsenmesi Üzerine Bir Araştırma: Kocaeli Örneği, Masters (Non-Thesis), T.Aybars(Student), 2023
- IV. Ayçin E., İşletme Süreçlerinin Üç Boyutlu Veri Görselleştirilmesi ile Raporlanması ve Analizi: Kurumsal Bir İşletme Örneği, Masters (Non-Thesis, Evening Education), B.GÜZELSOY(Student), 2023
- V. Ayçin E., Elektrikli Araç Sektörünün Türkiye Projeksiyonu: Karşılaşılan Sorunların İncelenmesi, Masters (Non-Thesis, Evening Education), S.Akdoğan(Student), 2021
- VI. Ayçin E., Masters (Non-Thesis), G.KOLCU(Student), 2021
- VII. Ayçin E., Masters (Non-Thesis, Evening Education), S.KAYA(Student), 2021
- VIII. Ayçin E., Masters (Non-Thesis), Ö.KAYA(Student), 2021
- IX. Ayçin E., Masters (Non-Thesis, Evening Education), A.ÖZGÜR(Student), 2021
- X. Ayçin E., Masters (Non-Thesis, Evening Education), G.TELLİ(Student), 2021

Jury Memberships

- I. Appointment to Academic Staff-Assistant Professorship, Appointment Academic Staff, Bitlis Eren Üniversitesi, August, 2021

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **Evaluation of social factors within the circular economy concept for European countries**
Kaya S. K., Ayçin E., Pamucar D.
CENTRAL EUROPEAN JOURNAL OF OPERATIONS RESEARCH, vol.31, no.1, pp.73-108, 2023 (SCI-Expanded)
- II. **Novel Comprehensive MEREK Weighting-Based Score Aggregation Model for Measuring Innovation Performance: The Case of G7 Countries**
Ecer F., Ayçin E.
INFORMATICA, vol.0, pp.1-31, 2022 (SCI-Expanded)
- III. **A New Hybrid Fuzzy Multi-Criteria Decision Methodology for Prioritizing the Antivirus Mask Over COVID-19 Pandemic**
Kaya S. K., Pamucar D., Ayçin E.
INFORMATICA, vol.33, no.3, pp.545-572, 2022 (SCI-Expanded)
- IV. **Towards the circular economy: Analysis of barriers to implementation of Turkey's zero waste management using the fuzzy DEMATEL method.**
Ayçin E., Kayapinar Kaya S.
Waste management & research : the journal of the International Solid Wastes and Public Cleansing Association, ISWA, vol.39, pp.1078-1089, 2021 (SCI-Expanded)
- V. **An integrated interval type 2 fuzzy AHP and COPRAS-G methodologies for supplier selection in the era of Industry 4.0**
Kayapinar Kaya S., Ayçin E.

Articles Published in Other Journals

- I. **Evaluation of Countries by Social Development Index: An Application with MEREC and MARCOS Methods**
Ayçin E., Arsu T.
İzmir Yönetim Dergisi, vol.2, no.2, pp.75-98, 2021 (Peer-Reviewed Journal)
- II. **İş zekası uygulamaları seçimindeki kriterlerin önem ağırlıklarının FUCOM yöntemi ile belirlenmesi**
Ayçin E., Aşan H.
İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.23, no.2, pp.195-208, 2021 (Peer-Reviewed Journal)
- III. **Üçüncü Parti Tersine Lojistik Servis Sağlayıcısı Seçimi Kriterlerinin Bulanık SWARA Yöntemi ile Değerlendirilmesi**
Arsu T., Ayçin E.
Journal of Yasar University, vol.16, no.63, pp.1282-1300, 2021 (Peer-Reviewed Journal)
- IV. **Evaluation of Oecd countries with multicriteria decision-making methods in terms of economic, social and environmental aspects**
Arsu T., Ayçin E.
Operational Research in Engineering Sciences: Theory and Applications, vol.4, no.2, pp.55-78, 2021 (Scopus)
- V. **ÖĞRETMEN SEÇİM SÜRECİNDE EN İYİ-EN KÖTÜ VE MABAC YÖNTEMLERİNİN BÜTÜNLEŞİK OLARAK KULLANILMASI**
Telli G., Ayçin E.
TroyAcademy, vol.6, no.2, pp.733-750, 2021 (Peer-Reviewed Journal)
- VI. **Evaluation of the criteria in Enterprise Resource Planning System Selection with the Best-Worst Method**
Aşan H., Ayçin E.
Akademik İzdüşüm Dergisi, vol.5, no.2, pp.114-124, 2020 (Peer-Reviewed Journal)
- VII. **Investigation of Financial Performance of Tourism Enterprises in BIST Restaurants and Hotels Sector by MACBETH and EDAS Methods**
Arsu T., Ayçin E.
Ankara Hacı Bayram Veli Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi (Online), vol.22, pp.156-178, 2020 (Peer-Reviewed Journal)
- VIII. **EVALUATION OF THE LIVABILITY LEVELS OF METROPOLITAN CITIES BY DEMATEL-BASED ANALYTIC NETWORK PROCESS (DANP) AND MAIRCA METHODS**
Maruf M., Ayçin E.
Uluslararası Avrasya Sosyal Bilimler Dergisi, vol.11, no.40, pp.417-432, 2020 (Peer-Reviewed Journal)
- IX. **Internet Psychographics: Examining The Differences Of Online Consumers In Terms Of Demographic Features**
Akdemir D. M., Yavuz B., Ayçin E., Doğan O.
Aksaray Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.12, no.2, pp.55-66, 2020 (Peer-Reviewed Journal)
- X. **Using CRITIC and MAIRCA Methods in Personnel Selection Process**
Ayçin E.
İşletme Dergisi, vol.1, no.1, pp.1-12, 2020 (Peer-Reviewed Journal)
- XI. **Evaluation of Financial Performance of Businesses in BIST Trade Index with Entropy and MAIRCA Methods**
Ayçin E., Güçlü P.
Muhasebe ve Finansman Dergisi, no.85, pp.287-312, 2020 (Peer-Reviewed Journal)
- XII. **GROUP DECISION MAKING SOFTWARE (GroupDM): AN EXAMPLE FOR THESIS EVALUATIONS**

Aşan H., Ayçin E., Doğan O.

Yönetim Bilişim Sistemleri Dergisi, vol.5, no.2, pp.56-68, 2019 (Peer-Reviewed Journal)

- XIII. **The Evaluation of the Environmental Performance of the Countries with Multiple Criteria Decision Making Methods and A Fuzzy Logic Based Approach**
Cakın E., Ayçin E.
ESKİSEHİR OSMANGAZI UNIVERSİTESİ İİBF DERGİSİ-ESKİSEHİR OSMANGAZI UNIVERSITY JOURNAL OF ECONOMICS AND ADMINISTRATIVE SCIENCES, vol.14, no.3, pp.631-656, 2019 (Peer-Reviewed Journal)
- XIV. **The Integrated Usage of Entropy and MABAC Multi Criteria Decision-Making Methods for Measurement of Innovation Performance of Countries**
Ayçin E., Çakın E.
AKDENİZ İİBF DERGİSİ, vol.19, no.2, pp.326-351, 2019 (Peer-Reviewed Journal)
- XV. **Evaluation of the Performance of Deposit Banks by Entropy and MAIRCA Methods**
Ayçin E., Orçun Ç.
Balıkesir Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, vol.22, no.42, pp.175-194, 2019 (Peer-Reviewed Journal)
- XVI. **ANALYZING BARRIERS ENCOUNTERED IN LEAN MANUFACTURING APPLICATIONS BY THE GREY DEMATEL INTEGRATED APPROACH**
Ayçin E.
Yönetim ve Ekonomi Araştırmaları Dergisi, vol.17, pp.1-18, 2019 (Peer-Reviewed Journal)
- XVII. **Evaluation of Financial Performance of SMEs with MACBETH-COPRAS Integrated Approach**
Ayçin E., Çakın E.
Journal of Yasar University, vol.14, pp.251-265, 2019 (Peer-Reviewed Journal)
- XVIII. **INVESTIGATION OF THE RENEWABLE ENERGY SOURCES BY CODAS AND ENTROPY METHODS ACCORDING TO LEVEL 1 REGIONS**
Ayçin E., Arsu T.
Avrasya Uluslararası Araştırmalar Dergisi, vol.7, pp.425-447, 2019 (Peer-Reviewed Journal)
- XIX. **Evaluation of the Logistics Performance of OECD Countries with EDAS Method Based on SWARA**
Gök Kısa A. C., Ayçin E.
Çankırı Karatekin Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.9, pp.301-325, 2019 (Peer-Reviewed Journal)
- XX. **Using MACBETH and MABAC Methods in the Selection of Enterprise Resource Planning (ERP) Systems**
Ayçin E.
Atatürk Üniversitesi İktisadi ve İdari Bilimler Dergisi, vol.33, pp.515-532, 2019 (Peer-Reviewed Journal)
- XXI. **A Grey DEMATEL Integrated Approach to Determine Third Party Logistics Service Provider Selection Criteria**
Ayçin E.
Alphanumeric Journal, vol.6, pp.277-292, 2018 (Peer-Reviewed Journal)
- XXII. **USING THE SWARA AND COPRAS METHODS IN THE SELECTION OF DATABASE MANAGEMENT SYSTEM**
Ayçin E.
Journal of Business in the Digital Age, vol.1, pp.51-58, 2018 (Peer-Reviewed Journal)
- XXIII. **Evaluation of the Financial Performances of Enterprises in the BIST Securities Investment Trusts Index (XYORT) using Entropy and Grey Relational Analysis Integrated Approach**
Ayçin E.
Dokuz Eylül Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.33, pp.595-622, 2018 (Peer-Reviewed Journal)
- XXIV. **CUSTOMER SEGMENTATION BY USING RFM MODEL AND CLUSTERING METHODS: A CASE STUDY IN RETAIL INDUSTRY**
Dogan O., Ayçin E., Bulut Z. A.
INTERNATIONAL JOURNAL OF CONTEMPORARY ECONOMICS AND ADMINISTRATIVE SCIENCES, vol.8, pp.1-19, 2018 (ESCI)

- XXV. **The Product-Based Tracking System by Using RFID Technologies in Logistics Applications**
Ayçin E., Gökşen Y., Kılıç S.
The International Journal of Business Management, vol.5, pp.284-289, 2017 (Peer-Reviewed Journal)
- XXVI. **AN ANALYSIS OF RELATIONSHIPS AND INTERACTIONS BETWEEN WASTE REDUCTION AND PERFORMANCE MEASURES IN LEAN MANUFACTURING IMPLEMENTATIONS**
Ayçin E., Özveri O.
The Journal of Academic Social Science, vol.4, no.35, pp.325-353, 2016 (Peer-Reviewed Journal)
- XXVII. **Evaluation of Service Supply Chain Performance Criteria With DANP Method**
Özveri O., Güçlü P., Ayçin E.
ASSAM Uluslararası Hakemli Dergi, vol.2, no.4, pp.104-119, 2015 (Peer-Reviewed Journal)
- XXVIII. **Using Data Mining Techniques to Advance Decision Making Processes In A Local Firm**
Doğan O., Aşan H., Ayçin E.
European Journal of Business and Economics, vol.10, no.2, pp.16-19, 2015 (Peer-Reviewed Journal)
- XXIX. **EVALUATING SUPPLY CHAIN PERFORMANCE WITH FUZZY MODELLING AND AN IMPLEMENTATION IN MANUFACTURING SECTOR**
Ayçin E., Özveri O.
Afyon Kocatepe Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, vol.17, no.1, pp.51-60, 2015 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **Multi Criteria Decision Making: Software Applied Solutions**
Ayçin E.
Nobel Akademik Yayıncılık, Ankara, 2023
- II. **An IT2FBWM Model to Highlight the Significance of Factors Utilized in Determining Pandemic Hospital Site Selection**
Ayçin E., Kayapınar Kaya S., Ecer F.
in: Real Life Applications of Multiple Criteria Decision Making Techniques in Fuzzy Domain, Sahoo Laxminarayan, Senapati Tapan, Yager Ronald R., Editor, Springer, Singapore, pp.145-162, 2023
- III. **Sürdürülebilir Yönetişim Performansının Çok Kriterli Karar Verme Yöntemleri İle Değerlendirilmesi: İskandinav Ülkeleri Örneği**
Ayçin E.
in: Veri Bilimi: Anlamak, Analiz Etmek ve Keşfetmek, Doç. Dr. Sadi ELASAN, Editor, Bidge Yayınları, Ankara, pp.53-70, 2023
- IV. **ÇOK KRİTERLİ KARAR PROBLEMLERİNDE LBWA YÖNTEMİ İLE KRİTERLERİN ÖNEM AĞIRLIKLARININ HESAPLANMASINA YÖNELİK BİR UYGULAMA: LBWA-SOLVER**
Ayçin E.
in: İKTİSADI VE İDARI BİLİMLERDE ULUSLARARASI ARAŞTIRMA VE DEĞERLENDİRMELER, Prof. Dr. Gülsün İşseveroğlu, Prof. Dr. Mustafa Mete, Doç. Dr. Cumhuri Şahin, Editor, Serüven Yayınevi, Ankara, pp.83-93, 2023
- V. **Kadınların Dijital Ortamdaki Varlıkları Üzerine Çok Kriterli Karar Verme Yöntemleri ile Bir Analiz: Avrupa Ülkeleri Örneği**
Ayçin E.
in: Sosyal, Beşeri ve İdari Bilimler Alanında Akademik Araştırma ve Derlemeler II, Prof. Dr. Osman Karkacier, Editor, Platanus Publishing, Ankara, pp.321-340, 2023
- VI. **Lean Manufacturing**
Ayçin E.
Detay Anatolia Akademik Yayıncılık Ltd. Şti., Ankara, 2019
- VII. **Business Statistics with Excel and SPSS Applications**
Ayçin E., Güçlü P., Maruf M., Özveri O.

Refereed Congress / Symposium Publications in Proceedings

- I. **Gıda Tüketiminin Sürdürülebilirliğinin Arttırılmasında Oyunlaştırmanın Kullanımı**
AŞAN H., DOĞAN O., AYÇİN E., BULUT Z. A.
10. Uluslararası Yönetim Bilişim Sistemleri Konferansı, İstanbul, Turkey, 18 - 20 October 2023
- II. **Investigation of Financial Performance of Tourism Enterprises in BIST Restaurants and Hotels Sector by MACBETH and EDAS Methods**
Arsu T., Ayçin E.
20. Uluslararası Ekonometri, Yöneylem Araştırması ve İstatistik Sempozyumu, Ankara, Turkey, 12 - 14 February 2020
- III. **Evaluation of the Accounting Informations Systems with SWARA and MABAC Methods**
Ayçin E., Aşan H.
9. Uluslararası Balkanlarda Sosyal Bilimler Kongresi, Aydın, Turkey, 26 - 27 October 2019
- IV. **Digitizing Order Processes Between Customer-Vendors: A Food Industry Practice**
Aşan H., Ayçin E.
9. Uluslararası Balkanlarda Sosyal Bilimler Kongresi, Aydın, Turkey, 26 - 27 October 2019
- V. **GROUP DECISION MAKING SOFTWARE (GroupDM): AN EXAMPLE FOR THESIS EVALUATIONS**
Aşan H., Ayçin E., Doğan O.
6. International Management Information Systems Conference "Connectedness and Cybersecurity", İstanbul, Turkey, 9 - 12 October 2019
- VI. **EVALUATION OF THE FINANCIAL PERFORMANCE OF COMPANIES IN THE INFORMATION TECHNOLOGY SECTOR QUOTED IN BIST WITH ENTROPY AND TOPSIS METHODS**
Ayçin E., Aşan H.
İzmir International Congress on Economics and Administrative Sciences, İzmir, Turkey, 5 - 08 December 2018
- VII. **A Comparative Analysis On The Effects Of Enviromental Management Systems On The Enviromental Attitudes Of Employees**
Ayçin E., Aşan H.
4TH INTERNATIONAL CONGRESS ON POLITICAL, ECONOMIC AND SOCIAL STUDIES, Venice, Italy, 28 - 30 June 2018, pp.107
- VIII. **Factors Affecting Social Media Sharing: Twitter Retweet Example**
Aşan H., Ayçin E.
4TH INTERNATIONAL CONGRESS ON POLITICAL, ECONOMIC AND SOCIAL STUDIES, Venice, Italy, 28 - 30 June 2018, pp.186
- IX. **An Integrated Analyze for Database Management System Selection with Dematel Based Analytic Network Process and TOPSIS Methods**
Ayçin E., Aşan H.
3TH INTERNATIONAL CONGRESS ON POLITICAL, ECONOMIC AND SOCIAL STUDIES, Ankara, Turkey, 9 - 11 November 2017, pp.144
- X. **Mobbing: A Research on the Employees of Education and Health Institutions in Izmir**
Ayçin E., Aşan H., Doğan O.
3TH INTERNATIONAL CONGRESS ON POLITICAL, ECONOMIC AND SOCIAL STUDIES, Ankara, Turkey, 9 - 11 November 2017, pp.320
- XI. **TIMETABLING PROBLEMS IN UNIVERSITIES AND AN IMPLEMENTATION OF EXAM PROGRAMME AUTOMATION**
Ayçin E., Aşan H.
2nd International Conference on Social Sciences and Education Research, İstanbul, Turkey, 4 - 06 November 2016
- XII. **Evaluation of Supply Chain Performance Criteria Wİth DANP Method**

Özveri O., Güçlü P., Ayçin E.

West East Institute Conferences in Business Economics Education and Social Sciences, Budapest, Hungary, 22 - 25 June 2014

XIII. Evaluation of the Supply Chain Performance with Fuzzy Modeling

Ayçin E., Özveri O.

XIV. Uluslararası Ekonometri, Yöneylem Araştırması ve İstatistik Kongresi 2013, Sarajevo, Bosnia And Herzegovina, 24 - 28 May 2013

XIV. THE ROLE OF SHOP ATMOSPHERE IN CREATING CUSTOMER LOYALTY AND AN APPLICATION IN THE TECHNOLOGY RETAILER INDUSTRY

Ayçin E., Gülmira N., Özdemir A., Gökkuş E.

3. Uluslararası Girişimcilik Kongresi, Bishkek, Kyrgyzstan, 17 - 19 May 2011

Scientific Refereeing

- I. Business Economics and Management Research Journal, National Scientific Refreed Journal, November 2022
- II. Alanya Akademik Bakış, National Scientific Refreed Journal, November 2022
- III. Pamukkale Üniversitesi İşletme Araştırmaları Dergisi, National Scientific Refreed Journal, October 2022
- IV. İnsan ve Sosyal Bilimler Dergisi, National Scientific Refreed Journal, October 2022
- V. Aksaray Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, National Scientific Refreed Journal, September 2022
- VI. Dokuz Eylül Üniversitesi Sosyal Bilimler Enstitüsü Dergisi, National Scientific Refreed Journal, August 2022
- VII. ENVIRONMENTAL SCIENCE AND POLLUTION RESEARCH, SCI Journal, June 2022
- VIII. Istanbul Business Research, National Scientific Refreed Journal, March 2022
- IX. Kırklareli Üniversitesi İktisadi ve İdari Bilimler Fakültesi Dergisi, National Scientific Refreed Journal, February 2022
- X. Ekonomi Politika ve Finans Araştırmaları Dergisi, National Scientific Refreed Journal, February 2022
- XI. İstanbul Business Research, Other Journals, October 2021
- XII. SELÇUK ÜNİVERSİTESİ SOSYAL BİLİMLER MESLEK YÜKSEKOKULU DERGİSİ, National Scientific Refreed Journal, October 2021
- XIII. ALPHANUMERIC JOURNAL, National Scientific Refreed Journal, October 2021
- XIV. PAMUKKALE ÜNİVERSİTESİ SOSYAL BİLİMLER ENSTİTÜSÜ DERGİSİ, National Scientific Refreed Journal, October 2021
- XV. ANADOLU ÜNİVERSİTESİ SOSYAL BİLİMLER DERGİSİ, National Scientific Refreed Journal, June 2021
- XVI. Dijital Çağda İşletmecilik Dergisi, Other Journals, June 2021
- XVII. KAHRAMANMARAŞ SÜTÇÜ İMAM ÜNİVERSİTESİ İKTİSADİ VE İDARİ BİLİMLER FAKÜLTESİ DERGİSİ, Other Journals, June 2021
- XVIII. ESAM Ekonomik ve Sosyal Araştırmalar Dergisi, Other Journals, June 2021
- XIX. DOKUZ EYLÜL ÜNİVERSİTESİ İŞLETME FAKÜLTESİ DERGİSİ, National Scientific Refreed Journal, June 2021
- XX. SEYAHAT VE OTEL İŞLETMECİLİĞİ DERGİSİ, National Scientific Refreed Journal, May 2021
- XXI. Afyon Kocatepe Üniversitesi İİBF Dergisi, Other Journals, May 2021
- XXII. AKSARAY ÜNİVERSİTESİ SOSYAL BİLİMLER ENSTİTÜSÜ DERGİSİ, Other Journals, May 2021
- XXIII. ULUSLARARASI EKONOMİ İŞLETME VE POLİTİKA DERGİSİ, Other Journals, May 2021
- XXIV. ABANT İZZET BAYSAL ÜNİVERSİTESİ SOSYAL BİLİMLER ENSTİTÜSÜ DERGİSİ, National Scientific Refreed Journal, April 2021
- XXV. İSTANBUL TİCARET ÜNİVERSİTESİ SOSYAL BİLİMLER DERGİSİ, National Scientific Refreed Journal, March 2021
- XXVI. Akademik İzdüşüm Dergisi, Other Journals, March 2021
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- XXVIII. GAZİ UNIVERSITY JOURNAL OF SCIENCE, National Scientific Refreed Journal, December 2020
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- XXXI. KARADENİZ SOSYAL BİLİMLER DERGİSİ, National Scientific Refreed Journal, November 2020
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- XLIII. Dijital Çağda İşletmecilik Dergisi, Other Journals, June 2020
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- LIV. INTERNATIONAL JOURNAL OF CONTEMPORARY ECONOMICS AND ADMINISTRATIVE SCIENCES, Journal Indexed in ESCI, December 2018
- LV. YÖNETİM VE EKONOMİ ARAŞTIRMALARI DERGİSİ, National Scientific Refreed Journal, June 2018
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Congress and Symposium Activities

- I. İzmir Uluslararası İktisadi İdari Bilimler Kongresi IZCEAS '18, Session Moderator, İzmir, Turkey, 2018