

Lect. FİLİZ RESULOĞLU

Personal Information

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International Researcher IDs

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Publons / Web Of Science ResearcherID: AAS-3164-2020

Yoksis Researcher ID: 154560

Education Information

Doctorate, Kocaeli University, İletişim Fakültesi, Halkla İlişkiler ve Tanıtım, Turkey 2018 - Continues

Postgraduate, Kocaeli University, İletişim Fakültesi, Radyo, Sinema Ve Televizyon Bölümü, Turkey 2008 - 2014

Undergraduate, Ankara University, Dil Ve Tarih Coğrafya Fakültesi, Batı Dilleri Ve Edebiyatları Bölümü, Turkey 1999 - 2003

Foreign Languages

English, C1 Advanced

Dissertations

Postgraduate, Yakınsama Kültürü ve Transmedya Hikaye Anlatımı Uygulamaları Üzerine Bir Çözümleme Örneği: Propp'un İşlevler Kuramı ve Taht Oyunları (Game of Thrones) Dizisi, Kocaeli Üniversitesi, İletişim Fakültesi, Radyo, Sinema Ve Televizyon Bölümü, 2014

Research Areas

Social Sciences and Humanities

Academic Titles / Tasks

Lecturer, Kocaeli University, Yabancı Diller Yüksekokulu, Yabancı Diller Y.O., 2006 - Continues

Published journal articles indexed by SCI, SSCI, and AHCI

- I. **A Model for Interactive Advertising Narration**
RESULOĞLU F., YILMAZ R.
NARRATIVE ADVERTISING MODELS AND CONCEPTUALIZATION IN THE DIGITAL AGE, pp.1-20, 2017 (SSCI)
- II. **Historical Transformation of the Advertising Narration in Turkey: From Stereotype to Digital Media**
YILMAZ R., Cakir A., RESULOĞLU F.

Articles Published in Other Journals

- I. **Introduction to Environmental Literacy Through Sekoyana'nın Kapıları**
RESULOĞLU F.
TAM Akademi Dergisi, vol.2, no.1, pp.27-48, 2023 (Peer-Reviewed Journal)

Books & Book Chapters

- I. **A Song of Transmedia Storytelling A Case Study on Game of Thrones Tv Series**
RESULOĞLU F.
in: Handbook of Research on Transmedia Storytelling and Narrative Strategies, Recep Yılmaz M Nur Erdem Filiz Resuloğlu, Editor, IGI Global, Hershey PA, pp.72-91, 2018
- II. **A Model for Interactive Advertising Narration**
RESULOĞLU F., YILMAZ R.
in: Narrative Advertising Models and Conceptualization in the Digital Age, Yılmaz, Recep, Editor, IGI-Global, Hershey, pp.1-20, 2017
- III. **Historical Transformation of the Advertising Narration in Turkey: From Stereotype to Digital Media**
YILMAZ R., ÇAKIR A., RESULOĞLU F.
in: Narrative Advertising Models and Conceptualization in the Digital Age, YILMAZ RECEP, Editor, IGI-Global, Hershey, pp.133-152, 2017

Other Publications

- I. **When Bentham Meets Big Data in Times of Covid-19**
Resuloğlu F.
Other, pp.168-186, 2021

Metrics

Publication: 7

Non Academic Experience

Karamürsel Lisesi