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Refereed Congress / Symposium Publications in Proceedings

- I. **Strategic Consciousness and Business Performance Relationship of Open Innovation Strategies in Food and Beverage Businesses**
HALİS M., ÖZER K. O., CİNNİOĞLU H., ÇAMLİBEL Z.
ADVANCES IN GLOBAL SERVICES AND RETAIL MANAGEMENT: 2, Florida, United States Of America, 10 - 13 May 2021, vol.1, pp.1-15

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