

Lect. ÖZTUR AKTAS

Personal Information

Email: oznur.aktas@kocaeli.edu.tr

Web: <https://avesis.kocaeli.edu.tr/oznur.aktas>

Address: oznur.aktas@kocaeli.edu.tr

International Researcher IDs

ORCID: 0000-0002-0904-0653

Publons / Web Of Science ResearcherID: AAS-1893-2020

Yoksis Researcher ID: 48634

Education Information

Postgraduate, Gazi University, Eğitim Bilimleri Enstitüsü, Turkey 2007 - 2010

Research Areas

Social Sciences and Humanities, Marketing

Courses

DOSYALAMA VE ARŞIVLEME TEKNİKLERİ, Associate Degree, 2023 - 2024

MESLEKİ YAZIŞMALAR , Associate Degree, 2022 - 2023

MARKA YÖNETİMİ, Associate Degree, 2022 - 2023

MARKA YÖNETİMİ, Associate Degree, 2022 - 2023

MESLEKİ YAZIŞMALAR, Associate Degree, 2022 - 2023

DOSYALAMA VE ARŞIVLEME TEKNİKLERİ, Associate Degree, 2023 - 2024

KLAVYE TEKNİKLERİ, Associate Degree, 2023 - 2024

KLAVYE TEKNİKLERİ, Associate Degree, 2023 - 2024

Articles Published in Other Journals

- Digital Marketing Trends Reshaped by Artificial Intelligence: A Bibliometric Approach**
GOKERIK M., Aktaş Ö.
Journal of emerging economies and policy (Online), vol.9, no.1, pp.75-90, 2024 (Peer-Reviewed Journal)

Metrics

Publication: 15